

Straight answers for parents about the App Store Accountability Act, what it does, and why it matters for your family.

What is the App Store Accountability Act?

A proposed law that requires app stores to verify the age of users and obtain meaningful parental consent before children can download apps or enter into digital contracts. It places accountability at the app store level—the digital front door—rather than trying to regulate thousands of individual apps one by one.

Why focus on app stores instead of individual apps?

App stores are the gatekeepers. Every app reaches a child through an app store first. By creating age verification and consent requirements at that single point, we can protect kids across the entire digital ecosystem without chasing every new app, website, or platform.

Does this bill ban apps or restrict free speech?

No. The bill does not ban apps, censor content, or restrict speech. It simply requires app stores to verify age and confirm parental consent before a child downloads an app or agrees to terms of service. Adults can continue to use apps as they do today.

How would age verification work?

The bill allows app stores to use privacy-preserving age verification methods. The goal is to confirm whether a user is a child without collecting unnecessary personal data. Parents would be notified and asked to consent before a child can download an app or enter into a digital agreement.

Would this require me to upload my ID to the App Store or Google Play?

No. The bill does not require a driver's license, passport, or other government ID. It requires app stores to verify whether a user is a child using privacy-preserving methods that collect the minimum information necessary. Adults can continue using app stores as they do today.

Do you take money from Big Tech?

No. We do not accept funding from Apple, Google, Meta, or other major tech companies. This campaign is parent-led and supported by families, child-safety advocates, and grassroots donors who want safer digital experiences for kids.

What states have passed the App Store Accountability Act?

Three states have passed App Store Accountability Act laws: Utah (SB 142, signed March 2025), Texas (SB 2420, signed May 2025 and effective January 2026), and Louisiana (HB 570 / Act 481, signed July 2025). California also passed a related law in October 2025 called the Digital Age Assurance Act (AB 1043), which works differently but shares the same goal.

What changes for parents?

Parents would finally have a meaningful say at the point of download. Instead of discovering after the fact that a child has agreed to terms, shared data, or signed up for a service, parents would be asked to consent upfront and could make informed decisions about which apps their children use.

What changes for app developers?

Developers benefit from a clear, uniform standard across app stores. Instead of navigating a patchwork of state laws and creating their own age checks, they can rely on the app store to handle age verification and parental consent at the front door.

Is this a federal or state bill?

The App Store Accountability Act is modeled as a state-level bill that can be introduced in any state legislature. It is designed to be practical, constitutional, and easy for states to adopt.

How can I support the bill?

Sign up for updates, contact your state legislators, share posts on social media, and join local parent organizing efforts. Visit the [Take Action](#) page to find the best way for you to get involved.

Every child's best online safety feature is an informed parent.